TechAI India Summit

Ahmedabad · 12 December 2026

Welcomhotel By ITC Hotels, Ashram Road, Ahmedabad · 8:30 AM-5:30 PM IST

15 Ashram Road, Dandi Kuch Circle, Ahmedabad, Gujarat 380013, India

Main stage

8:30 AM - 9:45 AM · Shared programme

Registration

9:45 AM - 9:55 AM · Shared programme

Welcome Address

9:55 AM - 11:15 AM · Startup pitches

Global Startup Battles

11:15 AM - 11:20 AM · Brand launches

Brand Launch 1

11:20 AM - 11:25 AM · Brand launches

Brand Launch 2

11:25 AM - 12:00 PM · Investors

When Factories Become Co-Founders: Can Investors Back the Venture Fairly?

Investors examine how a startup can use an established manufacturer's assets without obscuring ownership, costs or control. Attendees will learn to structure shared services, protect small manufacturing partners and assess whether the venture can operate independently.

12:00 PM - 12:35 PM · Investors

A Cheque in Instalments: Can Milestone Funding Share Risk Fairly?

Investors and founders examine how staged funding can share risk without leaving a venture short of the cash needed to reach its next milestone. Attendees will learn to choose verifiable release conditions, budget for delays and agree a fair process when assumptions change.

12:35 PM - 1:15 PM · Investors

Backing Two Rivals: Where Should an Investor Draw the Portfolio Boundary?

Investors examine when backing companies with overlapping markets creates conflicts that threaten founder trust. Attendees will learn to define competitive boundaries, separate sensitive information and decide when board restrictions or declining an investment are necessary.

1:15 PM - 2:15 PM · Networking

Lunch break and networking

2:15 PM to 2:20 PM · Brand launches

Brand Launch 3

2:20 PM to 2:25 PM · Brand launches

Brand Launch 4

2:25 PM - 3:00 PM · MSME

One Shared Order, Several Small Firms: Who Owns Delivery?

MSME owners examine how several small firms can fulfil one order with clear responsibility for quality, deadlines and changes. Attendees will learn to select a lead contractor, verify each supplier's capacity and agree a recovery plan before committing to the buyer.

3:00 PM - 3:35 PM · D2C

Who Owns the Overseas Customer? Choosing a D2C Distribution Partner

D2C founders compare overseas distributors, direct selling and local partnerships through the question of who controls the customer relationship. Attendees will learn to negotiate customer access, service responsibilities and an exit path before granting a partner market control.

3:35 PM - 4:10 PM · TechAI

When AI Leaves the Cloud: Which Workloads Belong on the Device?

Technology founders compare device, cloud and hybrid AI against latency, connectivity, privacy and operating cost. Attendees will learn to choose where a workload should run and design a field trial that exposes its practical limits.

4:10 PM - 4:45 PM · D2C + TechAI

One Product, Two Pictures: Can AI Visuals Sell Without Misleading?

D2C founders and AI practitioners examine how generated product images can change perceived colour, scale, texture or fit. Attendees will learn to check visual fidelity and test customer expectations across domestic and overseas audiences before approving an image.

4:45 PM - 5:20 PM · Founders / Marketing and Content

Teach the Buyer Before the Pitch: Content That Wins Complex Sales

Founders examine how educational content helps buyers resolve objections and explain a complex purchase to colleagues or family. Attendees will learn to match evidence to buying questions and measure decision progress across business and considered consumer purchases.

5:20 PM to 5:30 PM · Shared programme

Awards

5:40 PM onwards · Networking

Open networking

Masterclasses and round tables

10:15 AM - 10:45 AM · MSME Business Summit

Price the Small Batch: Build a Quote That Covers Changeovers

A small production order can look profitable until setup time, scrap and an interrupted schedule are included. Participants price a hypothetical short manufacturing run, separating material costs from the capacity it consumes. They compare a minimum order charge, a setup fee and a revised delivery window, then explain the quote to a customer. The workshop produces a reusable batch quotation sheet and a clear rule for when a seemingly attractive order should be renegotiated.

10:45 AM - 11:15 AM · MSME Business Summit

Trace a Faulty Lot: Build a Batch Ledger Before Trouble Starts

When a defect appears, a small manufacturer needs to locate affected inputs, production lots and deliveries without stopping every customer unnecessarily. Participants build a simple traceability ledger from fictional purchase, production and dispatch records. They test whether the ledger can identify affected shipments and reveal missing links, then assign ownership for capturing those links during normal work. The output is a practical tracking template and a short drill that can be adapted to the participant's own operation.

11:15 AM - 11:45 AM · International D2C Conclave

Keep, Exchange or Refund? Design an Overseas Returns Decision Tree

A cross-border return can cost more than the original delivery, yet a poor remedy can destroy customer trust. Participants work through fictional damaged, incorrect and unwanted orders in one overseas market. They compare replacement, local collection and refund options using supplied costs, then identify information that must be checked with a local specialist before publishing a policy. The workshop produces a customer-remedy decision tree and an operating handoff that links the brand, fulfilment provider and service team.

11:45 AM - 12:15 PM · TechAI India Summit

Detect Document Tampering: Build a Test Set for an AI Checker

A document-checking tool may flag harmless differences and miss meaningful alterations. Participants construct a small labelled test set using fictional supplier invoices, deliberately separating visual changes from mismatched business facts. They compare the checker with a simple rule-based baseline and examine the cost of false alarms and missed cases. The workshop produces an evaluation sheet with clear labels, test cases and review criteria. A flag is treated as a request for investigation, never proof of fraud.

12:15 PM - 12:45 PM · International D2C Conclave

The Export Pack Test: Design a Transit-Damage Experiment

A product that arrives safely on a short domestic route may need different packaging for a longer international journey. Participants design a small experiment for a fictional consumer product, choosing what to vary, how to record damage and how to compare protection against shipping weight. The exercise separates a useful early test from formal certification and identifies checks needed before export. Participants leave with a packaging test plan that can guide conversations with fulfilment and packaging partners.

12:45 PM - 1:15 PM · TechAI India Summit

Measure Gujarati Speech Errors Before Choosing a Voice Model

A voice system can transcribe familiar sentences while failing on names, quantities or mixed-language business speech. Participants design a small evaluation using synthetic Gujarati, Hindi and English utterances relevant to a proposed Ahmedabad service workflow. They distinguish harmless wording changes from errors that change an order, then compare model outputs using task-specific scoring. The workshop produces a test script and error rubric. Language selection remains a pilot assumption to validate with actual users, rather than a claim about every attendee.

1:15 PM - 2:15 PM · Networking

Lunch break and networking

2:15 PM - 2:45 PM · Global Startup Summit - GSS core

The Founder Cannot Join: Build a Customer Handover Brief

An important customer meeting often depends on context held only in the founder's memory. Participants convert a fictional account history into a concise handover brief that lets a colleague run the next meeting responsibly. They separate verified commitments from assumptions, identify unresolved decisions and rehearse an unexpected customer question. The workshop produces a reusable account brief and a clear escalation rule, helping a startup transfer customer responsibility without pretending a document can replace every relationship.

2:45 PM - 3:15 PM · Global Startup Summit - GSS core

After the Lost Deal: Design an Interview That Changes the Product

A rejected proposal can teach a startup more than another positive demo, provided the conversation is designed to learn rather than restart the sales pitch. Participants turn a fictional lost industrial-software deal into a neutral interview guide, then distinguish evidence about the buying process from speculation about competitors. A paired exercise tests whether the questions reveal a decision the team can act on. The take-home output is a win-loss interview script and a disciplined learning log.